When a teenager growing up in the bosom of his family makes a bad choice, it can result in a lecture and a loss of privileges. But in the system, that same bad choice can result in being sent to a residential facility. For seven months, this young teen did not have a single visitor - except for his CASA. She maintained regular phone contact and each month, she drove two hours each way to see him. She was, quite literally, his lifeline.

He’s out now and doing well. He held on because he knew that someone cared about him. Someone thought he was worth their time. That makes a world of difference to any child - and you can see the difference it made to this young man in these excerpts from his letter.

“I’m writing this letter out of gratitude. Without you, I really have no idea where I’d be. I don’t even know whether I’d be alive or not.”

Excerpt from a letter by a CASA teen to his CASA Coach

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When a teenager growing up in the bosom of his family makes a bad choice, it can result in a lecture and a loss of privileges. But in the system, that same bad choice can result in being sent to a residential facility.

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“You’ve been the steak sauce to my success...and you deserve a raise.”

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Continued on page 2 →
A to B, the more I support the Bridges to Success program.

Two years ago, PCASA partnered with ReadyKids to found the Trauma-Informed Community Network (TICN). The primary goal continues to be providing adults, children, and their families the benefit of trauma-informed care in all their interactions, from schools to medical centers to workplaces to neighborhoods. So in FY18, TICN offered the community a variety of trauma-informed learning opportunities: speakers, workshops, panel discussions, and films.

An outgrowth of PCASA’s commitment to community integration is the number of men and women who generously donate their time and talent to lead fundraising events for PCASA. Five years ago, board members James Miller and Marty Sayler, along with Robert Sayler and Josh Arbaugh, founded the Jimmy ‘Magic Man’ Miller’s Bracket Breakfast for Piedmont CASA. They are still at the helm of this growing committee, and each year the event gains in popularity and success. John Grisham, Barry Parkhill, Dave Koehn, and Rachel Ryan are already on board for the 6th annual Bracket Breakfast slated for March 18, 2019.

Last year, William Merritt and Justin Deel of VDOT Culpeper inaugurated the Fore Kids Golf Tournament as part of their CVC Campaign. It was such a popular and financial success that it is now an annual fundraising event for Piedmont CASA.

For 17 years, GE has been donating holiday gifts for our kids. This year, 7 other groups joined them, including the Blue Ridge Mountains Rotary Club and the Albemarle Rotary Club. The Albemarle Rotary Club also provided funding for YMCA memberships for young men and women in our Bridges to Success program.

Of course, we can’t talk about community support without thanking all the children who donate artwork to help tell the story of CASA kids. You can see their work throughout this report.

As we look toward the new fiscal year, we are immensely grateful for the solidarity the extended Piedmont CASA family has so clearly demonstrated during this time of record-breaking demand for our services. Thank you!
They loved their son. But their own toxic childhoods had not prepared them to be parents. So Ricky’s CASA Volunteer helped them facilitate a working relationship with their son’s foster parents. It was a connection that helped inspire and encourage Ricky’s mom and dad to achieve their goals. Today, Ricky is on his way to a safe, permanent home ... with his parents.

Sally was the first in her family to graduate from high school. In preparation for independent living, Sally and her Bridges Coach rode buses together to learn transportation routes. Her Bridges Coach guided Sally in how to apply for jobs and prepared her for interviews. Now Sally’s got a full-time job and is saving money to get her own apartment.

During interviews for joining the Great Expectations program at Piedmont Virginia Community College, two CASA teens were asked to talk about a favorite memory. They each described an experience with their Piedmont CASA Bridges Coach.

After a year in the system, no one on the entire team of people working with 8-year-old Mary had ever seen her smile. But when Mary’s CASA began to unravel the mystery of this withdrawn child, that changed. Mary gave her first smile to her Piedmont CASA Volunteer.

Jack was studying for trade school because he didn’t think he had other options. Knowing he was into computer games, his CASA Bridges Coach took him to a Hackathon. For the first time in his life, Jack met peers and professionals building careers with tools he loved. With the help of his Bridges Coach, Jack changed his class schedule to college prep - and his grades soared.

Being able to live in a safe, permanent home at six months of age instead of waiting another year was crucial for Simon’s long-term stability and well-being. Thanks to the well-informed and effective advocacy of his Piedmont CASA Volunteer, he did.

For confidentiality, names and other identifying facts have been changed.

Piedmont CASA Volunteers served 293 abused and neglected children in FY18. Here are a few of their stories.
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If you would like copies of Piedmont CASA’s financial statements, please call the office at (434) 971-7515.

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Well over 200 people participated in the 5th annual Jimmy ‘Magic Man’ Miller’s Bracket Breakfast. Dave Koehn and Rachel Ryan emceed. John Grisham, Barry Parkhill, Chelsea Shine Wilson, and Dr. Tom Perrin were panelists. Debbie Ryan was there to add her wisdom and Malcolm Brogdon joined in via satellite. There were great prizes at the Breakfast and in the online Bracket Tournament that followed. The event raised over $43,000 for our CASA kids.

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Photos courtesy of Jennifer Byrne Photography
Thank You
TO ALL OUR FRIENDS WHO GAVE PIEDMONT CASA THEIR TIME, ENERGY AND SUPPORT IN FY 2018

First Presbyterian Church
Jennifer Bryne Photography
Junior League of Charlottesville

Larry Bouterie, Photographer
Louisa County Public Library
Newcomers Club of Greater Charlottesville
Renaissance School

UVA Curry School of Education
UVA Project SERVE, Madison House
UVA School of Medicine

FRIENDS OF CASA COMMITTEE, FY 2018
Who work tirelessly to help with mailings and outreach to donors.

Sarah Gray Parrish, Chair

Julie Boyer
Michele Burke
Stuart Greer Ellis

Tarpley Gillespie
Lotta Helleberg
Robin Kaczka

Marika Koch
Rachel Lloyd Miller
Candice Love

Jenny Miller
Stephanie Osada
Elissa Rieger

Maria Ralph
Martha Stockhausen
Mindy Vaughan

Jennifer Winslow
Ames Winter

DELTA CHI CHAPTER OF KAPPA ALPHA THETA SORORITY
Steadfast supporters for twenty-one years

GE AUTOMATION & CONTROLS
Sending CASA kids back to school with the tools they need
In August 2017, the men and women of GE Intelligent Platforms sent almost 100 CASA kids back to school with brand new backpacks and supplies.

ANGELS MAKING HOLIDAYS BRIGHT WITH GIFTS FOR CASA KIDS

GE Automation & Controls
JAG Legal Center and School Club
Families of the Big Give
Albemarle County Rotary Club

Blue Ridge Mountains Rotary Club
Katie Jenkins, Rachel Wahl, Julia Lapan
Erik Greenbaum
Steve Takach & Other Generous People

Bluebird Parade for Foster Kids
MAY 4, 2018

Cynthia Burke and John Bordon Evans were just two of the artists, families, and organizations who donated bluebird works of art to the annual Bluebird Parade for Foster Children. Gearharts Fine Chocolates created limited-edition Bluebird Chocolates for Piedmont CASA in honor of the annual event, and MarieBette Bakery decorated their cakes and breads with bluebirds. Hosted by Piedmont CASA and the Foster Care and Adoption Awareness Coalition.

Fore Kids Golf Tournament
SEPTEMBER 21, 2017

Big thanks to the guys at VDOT Culpeper for hosting the Fore Kids Golf Tournament - which raised $13,292 in its first year. At the one o’clock shotgun start, 24 teams took off, fanning out across the Old Trail Golf Club in Crozet, Virginia. At the end of the day, Dominion Engineering won First Place, RK&K won Second, and Investment Management of Virginia placed Third. It was a beautiful day to be on the golf course!

Bluebird photo courtesy of Light House Studio.
13% of our budget was allocated for Administration so that 87% could be invested in our Program Services.

The industry formula for discerning what percentage of the budget is allocated for Administration is to pull the following numbers from the 990: Management plus Fundraising divided by Total Revenue (Income).

**EXPENSES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>755,868</td>
</tr>
<tr>
<td>Administration</td>
<td>53,103</td>
</tr>
<tr>
<td>Fundraising</td>
<td>63,571</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>872,542</strong></td>
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</table>

**INCOME**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>363,758</td>
</tr>
<tr>
<td>Foundations, Clubs, and Churches</td>
<td>117,148</td>
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<tr>
<td>Local Government Grants</td>
<td>19,088</td>
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<tr>
<td>State and Federal Grants</td>
<td>384,523</td>
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<tr>
<td>Special Event</td>
<td>26,263</td>
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<tr>
<td>Other Income</td>
<td>4,093</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>914,873</strong></td>
</tr>
</tbody>
</table>

Core Mission Support is Piedmont CASA's investment in key infrastructure - those areas upon which our mission depends: strong, strategic finance and accounting, progressive human resources, capable and responsive board governance, engaged development and fundraising.

Program Services are all built around and supported by the Core Mission Support.

Each child is unique but they all have two things in common:

1. their safety was so compromised the courts had to intervene
2. they are part of our community

9% of our kids are Hispanic

Female 43%  Male 57%
125 Piedmont CASA Volunteers served in FY18  
JULY 1, 2017 - JUNE 30, 2018

• 100% of our children remained free from founded re-abuse while being served by CASA Volunteers.
• No children re-entered the dependency court system within one year of case closure.
• At year end, 140 children still had active cases. Of those youngsters, 51% were living in their own home, an adoptive home, or in a relative placement.
• Of the 110 cases closed:
  • All children who needed medical treatment received it and/or showed improvement.
  • All children who needed psychiatric treatment received it and/or showed improvement. Two older children declined.
  • All school-age children who were not performing at grade level received appropriate remedial services.
Volunteer Highlights

JULY 1, 2017 - JUNE 30, 2018

THE WORK
- 125 CASA Volunteers advocated for 293 victims of abuse and neglect, ranging in age from newborn to 18+
- They conducted independent investigations of 151 family groups
- They attended 501 hearings
- They dedicated 9,883 hours to advocating for children and youth
- They donated another 5,482 hours in ongoing training

THE CHILDREN
- The Courts referred 173 new children and youth to Piedmont CASA in FY 2018
- 113 of these young people were assigned CASA Volunteers
- At the end of the year, no foster child had to navigate the system without a CASA Volunteer

THE VOLUNTEERS
- 30 new Volunteers were trained and inducted in FY 2018
- Currently active Volunteers have served with the program an average of 44 months